



Partner Brief

Why Partner With REACH?

REACH bridges the gap between learning and life. Through a proven dual-impact model, REACH connects students and working families in relationship-centered programs that foster leadership, build financial stability, and transform communities from the inside out.

When you partner with REACH, you help scale a model that delivers measurable outcomes and multigenerational change — and you align your brand with a movement that's both human-centered and ready to grow.

Your Investment, Multiplied: A 3:1 Return on Philanthropic Investment

Every dollar invested in REACH creates ripple effects across campuses and communities. Through real-world service learning, financial empowerment, leadership development, and peer-to-family engagement, REACH delivers high-impact touchpoints at remarkable cost-efficiency:

Touchpoint Category	Average Cost per Touchpoint
REACH to Students	\$10.86
REACH to Families	\$5.83
Students to Families	\$5.14
Systemwide Average	\$2.56

Every \$2.56 fuels one life-shaping interaction — from mentorship to financial coaching — showing that your partnership isn't just meaningful, it's maximized.



Tailored Pathways for Partners

Whether you're a philanthropic investor, corporate leader, or institutional changemaker, REACH offers a path to measurable, values-aligned impact.

For Philanthropists and Foundations

Support a scalable model with documented outcomes. Receive detailed reporting, powerful stories, and opportunities to shape national growth. Your gift creates lasting transformation and a legacy of leadership.

For Corporate Leaders and Contractors

REACH builds brand trust and supports the future workforce by developing students with empathy, cultural humility, and real-world readiness. Engage through team volunteerism, skills-based service, and strategic visibility.

For Higher Education Administrators

REACH enhances student development, service learning, and retention — aligning with NSSE benchmarks, AAC&U high-impact practices, and your institution's mission. Co-create student fellowships or community-based leadership programs that deliver impact and deepen engagement.

Ways to Engage

- Invest in fellowships or regional replication efforts
- Sponsor a signature REACH event or student leadership cohort
- Collaborate on custom partnerships that advance your strategic goals
- Provide pro bono or in-kind support through skills-based teams

Let's Build Together

To explore partnership opportunities, contact:

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