



# Impact Brief

A Community-Based Approach to Student and Campus Success  
2025 Partner Edition

## Our Mission

*To build stronger communities through relationships that uplift and transform the lives of college students and the working families who support campus life.*

REACH bridges the gap between learning and life. Through relationship-centered programs, students grow into engaged, purpose-driven leaders while working families access real tools for economic mobility, health, and long-term stability. The ripple effect of REACH's model of real-world service-learning transforms students, families, and communities for generations.

## Dual Impact. Shared Growth. Lasting Change.

REACH isn't just preparing students for the workforce; we're preparing them for the world.

**Students:** Awareness → Service → Professional Skills → Purpose & Leadership

**Families:** Stability → Hope → Opportunity → Purpose & Leadership

*Together, they form a mutually transformative model rooted in dignity and trust; not charity, but community.*

## By the Numbers: 2025 Snapshot

- 10,000+ lives impacted annually
- 3,000+ students and 300+ student orgs activated
- 300,000+ hours of student service mobilized
- \$10M+ value in student-led community support
- 7,000+ families engaged through financial wellness, housing, education, and health
- 40 point avg. credit score increase in 12 months
- 100+ small businesses launched as well as 40+ nonprofit organizations
- 14 new homeowners supported
- 6,000+ youth reached through multigenerational events



## The Financial Value of Impact

REACH tracks not only outcomes, but the value it takes to achieve them. Our cost-per-touchpoint evaluation shows that it takes just \$2.56 to deliver a meaningful, high-impact engagement between a student and a family.

This model - validated by social impact best practices - means your investment works harder, touches more lives, and creates ripple effects across generations.

## Why It Works

- ✓ **Relational at the Core** – Programs grounded in dignity and mutual transformation
- ✓ **Scalable & Proven** – Built for national growth, rooted in local communities
- ✓ **3:1 Return on Philanthropic Investment** – Triple the impact for every dollar invested

*This was one of the most important achievements of my undergraduate career and something that made my college career truly special.*

*~ Randy B., Fightin' Texas Aggie Class of 2023*

## What's Next

- 🌍 Expansion to 5 new campuses over 5 years
- 🔧 Partner toolkits + training for replication
- 🚫 Local leadership for long-term sustainability
- 👏 Annual National REACH Conference

## Let's Build This Together

You're not just funding a program — you're investing in a future where students lead with purpose, families rise with dignity, and communities thrive through shared growth.

### Contact:

Jillian Warriner

Chief Strategy Officer, REACH

✉ [jwarriner@reachproject.org](mailto:jwarriner@reachproject.org)

🌐 [www.reach-america.org](http://www.reach-america.org)